MBA–110	MSP–19

M.B.A. DEGREE EXAMINATION – DECEMBER, 2018.

First Year

RESEARCH METHODS

Time : 3 hours   Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. Define Social Science Research and its Problems.

2. What is Hypothesis? List out its types

3. Why we go for Pilot Study?

4. Write short note on correlation and regression.

5. What is Index and Bibliography?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Describe the Research Process and its steps.

7. Describe the types of Probability and non-Probability Sampling. Justify

8. What is sampling error? How it is occurred?

9. What are the sources of secondary data?

10. How does Data Analysis and Processing of data in social Sciences? Evaluate.

11. Write notes on :

    (a) ANOVA

    (b) One way ANOVA and Two way ANOVA

    (c) U Test.

12. Describe the different types of research reports.

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