MBA–149	MSPL–19

M.B.A. DEGREE EXAMINATION — JUNE 2018.

First Year

Shipping and Logistics Management

RESEARCH METHODS

Time : 3 hours   Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. Briefly discuss the problems encountered by researchers in India.

2. Explain the meaning and significance of Research Design.

3. Explain the importance of selecting appropriate method in Data Collection.

4. Write a brief note on statistical estimation.

5. Discuss the steps in testing hypothesis.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks

6.   Briefly describe the Research Process.

7.   "A right sampling procedure and data analysis is important for accurate research results" - Explain.

8.   What is the significance of Scaling Techniques in Research? Explain its types.

9.   Why tabulation is considered essential in a research study. Narrate the characteristics of a good table.

10. Explain the different types of non-parametric tests with examples.

11. Explain multiple regressions with suitable example.

12. What is the significance of report writing? Explain the different steps in writing a report.

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