

**MBA-154**

**MSPL-24**

**M.B.A. DEGREE EXAMINATION —  
JUNE, 2018.**

**Second Year**

**Shipping and Logistics Management**

**INTERNATIONAL BUSINESS MANAGEMENT**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (3 × 5 = 15 marks)**

**Answer any THREE questions.**

1. What are the different components of International Business Environment?
2. List the characteristics of Multinational Corporation.
3. What is FDI?
4. What are the roles of GATT?
5. What are the roles of international agencies in conflict resolution?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Give a brief account of the economic, political and cultural environment of business between nations and their implications for business.
7. Explain the role of SAARC.
8. Discuss the different types of global entry strategy.
9. Describe the procedure for controlling of International business.
10. Discuss the role of International agencies in International Business Management.
11. 'Ethics' is very essential in International Business – Explain.
12. Discuss the pros and cons of International Business.