

**MBA-130**

**MSP-62**

**M.B.A. DEGREE EXAMINATION —  
JUNE, 2018.**

**Second Year**

**SUPPLY CHAIN MANAGEMENT**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — ( $3 \times 5 = 15$  marks)**

**Answer any THREE questions.**

1. What are the functions of SCM?
2. Distinguish between 'Push' and 'pull' view of SCM.
3. List and explain the different modes of transport used in SCM.
4. Explain the advantages of RFID over bar code.
5. What is 'Cycle Inventory'?

**PART B — ( $4 \times 15 = 60$  marks)**

**Answer any FOUR questions.**

6. Describe the Advantages and disadvantages of SCM. Identify three key supply chain decision phases & explain their significance.

7. Describe how a company achieves strategic fit between its supply chain strategy and competitive strategy.
  8. What are the different design options for a transportation networks?
  9. What are the new challenges faced by supply chain managers in the changing business landscape?
  10. How do the emergence of B2B trading exchanges change the supply chain with respect to IT systems?
  11. What types of distribution networks are typically best suited for commodity items?
  12. Explain how a reduction in lead time can help a supply chain to reduce safety inventory without hurting product availability.
-