

UG-412

BVC-11

**B.Sc.. DEGREE EXAMINATION –
DECEMBER 2019.**

Third Year

Visual Communication

TELEVISION PRODUCTION

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Discuss the approaches involved in good visualization for a programme.
2. Write short notes on
 - (a) PAL
 - (b) NTSC
3. Discuss briefly the different camera shots, angles and movements in a television production?
4. Explain the different types of microphones and their pickup pattern.
5. Explain in detail about editing synchronization with visual and sound track.
6. Explain final shooting and editing of TV documentaries.
7. What is TRP rating and how is it achieved?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Describe the ideas and preparations required for production of newscasts and interviews.
 9. Explain the concept behind a floor plan for a television Studio.
 10. What is the importance of lighting of television production? Explain with the help of sketch, the concept of lighting of 'three point lighting' for television production. Describe the function of each light.
 11. Discuss the recent trends followed in promoting Tamil Television programmes.
 12. Explain in detail:
 - (a) Visual Effects.
 - (b) Television graphics.
 - (c) Voice-Over.
 13. What is production? Explain the production process in detail.
 14. Draw up a plan for five minutes PSA on food adulteration. Also, give a detailed script for the same.
-