

**UG-749**

**BVC-11**

**B.Sc. DEGREE EXAMINATION —  
JUNE, 2018.**

**Third Year**

**Visual Communication**

**TELEVISION PRODUCTION**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (5 × 5 = 25 marks)**

**Answer any FIVE questions.**

**Write short notes on the following :**

1. Story board.
2. Production crew.
3. TRP.
4. Types of microphones.
5. Brainstorming.
6. Types of television systems.
7. Chroma keying.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain the types of shots with illustrations.
  9. Discuss the responsibilities of an art director or set designer.
  10. Explain the different types of video recording formats.
  11. Explain the types of editing in detail.
  12. Explain the difference between shooting for television and film.
  13. Explain the types of television channels and its functions.
  14. Discuss the code of conduct for television advertisements.
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