

PG-869

MSPT-105

**M.B.A. DEGREE EXAMINATION –
DECEMBER, 2019.**

Second Year

MULTIMODAL TRANSPORT OPERATIONS

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

- 1. Bring out the uniqueness of multimodal transportation.**
- 2. Explain intermodal systems in transportation.**
- 3. Bring out the relationship between price and demand in transport modes.**
- 4. Examine the features of multimodal transport system.**
- 5. Explain key actions involved in supplier and distributor benchmarking.**

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Discuss the importance of transportation in supply chain.
7. What are the different transport formats and different modes of transportation?
8. Write notes on the following :
 - (a) Liner operators
 - (b) International truckers and airlines
 - (c) Freight forwarders.
9. Explain transportation economies and pricing documentation.
10. Describe the regulations regarding carriage of dangerous goods by various modes.
11. Bring out the importance of Quality management systems (ISO 9000).
12. (a) What is benchmarking? Discuss its advantages.
(b) Explain benchmarking priorities in mapping supply chain process.